

Information for Sponsors

About the Club...

The Hong Kong Riding Club (HKRC) is based at the Pokfulam Public Riding School (PPRS) and is run by a volunteer Committee kindly assisted by the Hong Kong Jockey Club.

The HKRC organises...

- Competitions • Social Events
- Demonstrations • Lectures

Events are for all levels of riders - from beginners to experienced riders. The HKRC aims to promote improvement and enjoyment of riding as well as the care of horses and ponies. HKRC events also provide an excellent introduction to competitive riding, allowing riders to compete in a relaxed atmosphere, at a low cost before moving on to other events run at other Riding Schools.

Each year 'RIDERS OF THE YEAR' are selected who have consistently joined competitions and done well over the season and awards for 'MOST IMPROVED RIDERS' are also issued.

About sponsorship...

We are always in search of SPONSORS for our classes and shows as we like to keep the entry fees essentially 'at cost' but would also like to be able to give prizes to the winning competitors.

Sponsorship is not expensive and there are numerous benefits:

- Low cost advertising to about 100 HKRC members and their families, as well as other users of the PPRS facilities;
- Exposure to a broad cross-section of discerning potential clients / customers;
- Opportunity to advertise at the event with banners / other publicity materials and / or sell products (by prior agreement);
- Prizes can be to the value of your choice or in the form of vouchers or merchandise;
- Free advertising on the event notice, fixture list, the Riding Club website, and special mention at the event;
- Your website linked to the HKRC website; and
- Opportunity to present prizes to a very appreciative audience!

Please contact us...

If you would be interested in sponsoring an HKRC class or show, please contact the Chairperson, Sarah Cunich at sarahcunich@gmail.com or write to the HKRC at:

Hong Kong Riding Club, c/o Pokfulam Public Riding School, 75, Pokfulam Reservoir Road, Pokfulam, Hong Kong